

Dunbar Harbour Trust – Visitors Survey

Base: 29 visitors to Dunbar harbour

Interviews were conducted between 27 August and 11 September 2005

QA Firstly, can I ask, what your main reason for visiting Dunbar harbour is today?

SINGLE CODE ONLY

Other: Visiting to see harbour and local attractions	93	%
Other	7	

QV1 What did you come down to the harbour to see or do in particular?

MULTICODE OK

To walk around and see the harbour	83	%
To see the lifeboat	3	
To see the castle	28	
To see the boats	41	
To see the fishermen	7	
To see the wildlife	17	
To see the vaults	-	
To see the battery	34	
To go line fishing	-	
To meet friends	-	
To visit the memorial/s	10	
Other (WRITE IN)	14	
Don't know	-	

QV2 Who have you come to visit the harbour with?

MULTICODE OK

On my own	24	%
With my partner/spouse	59	
With my child/ren	21	
With other family members	14	
With friend/s	10	
Refused/not applicable	-	

QV3 **How often do you visit Dunbar Harbour? Would you say that you visit...**

READ OUT OPTIONS
SINGLE CODE ONLY

This is the first time	17	%
Less than once a year	21	
Annually (once a year)	7	
More than once a year but less than once a month	45	
Once a month	3	
More than once a month but less than once a week	-	
On a weekly basis	7	
Every day	-	
Don't know	-	

QV4 **I am now going to read out some statements that people have made about the harbour. As I read out each statement, please say whether you agree or disagree with it. Here is the first one...**

READ OUT FIRST STATEMENT THEN ASK

Do you agree or disagree? REPEAT FOR NEXT STATEMENT

		%	Agree	Neither agree nor disagree	Dis-agree	Don't know/ Not applicable
A	Dunbar harbour is very historical and nothing more should be done to it		31	14	45	10
B	Restoration work is needed to improve the condition of the harbour, its walls and the castle		66	10	3	21
C	I would recommend Dunbar harbour as a place to visit to friends and family		94	3	3	-
D	I think that more could be done with the harbour to attract visitors and local residents		72	10	14	3

The Dunbar Harbour Trust is wishing to apply for additional funding to support a variety of improvements that will attract more visitors and local residents to make use of the harbour.

QV5 I am now going to read out the list of potential improvements and I would like you to tell me if you support or oppose each one. Firstly, the Dunbar Harbour Trust wish to...READ OUT FIRST STATEMENT THEN ASK Do you support or oppose? AND FOLLOW UP WITH Is that strongly support/oppose? REPEAT FOR NEXT STATEMENT

		%	Strongly support	Support	Oppose	Strongly Oppose	Don't know/ not applicable
A	Provide more parking space for visitors		38	31	24	-	7
B	Provide information on what is of historical interest and interesting to see		52	45	-	-	3
C	Offer trips to the Bass Rock and May Isle		69	24	3	-	3
D	Set up a fish stall to sell locally caught fish/shellfish		59	38	-	-	3
E	Provide toilet and shower facilities for sailors, fishermen and divers to use		34	52	-	3	10
F	Develop the Battery as a visitor pavilion with incorporated café, dive shop or chandlery and exhibition space (for history of Dunbar or local art)		55	28	-	14	3
G	Develop the Vaults as a visitor attraction		21	45	-	-	34
H	Develop the Castle as a visitor attraction		21	55	7	-	17
I	Improve the mooring and access facilities (e.g. provide more ladders, pontoons) for boats in the harbour		21	45	-	-	34
J	Provide a re-fuelling facility for boats and fishing boats		17	41	3	3	34

Thank you for your time so far, I would now like to quickly take down a few of your details for us to use for the analysis only.

QV6 Where do you live?

In Dunbar	7	%
Neighbouring village to Dunbar	-	
Elsewhere in East Lothian	14	
Elsewhere in Scotland	48	
Elsewhere in UK	24	
Outwith UK	7	
Refused	-	

QV7 What are your reasons for visiting Dunbar?
MULTICODE OK

Live in Dunbar	7	%
To visit friends or relatives	7	
To visit the beach	3	
To visit the harbour	45	
To visit for a day out	41	
To visit for a weekend	3	
For my holidays	10	
Visiting on-route to somewhere else	14	
To play golf	-	
To go diving	-	
To go sailing	3	
To go out for something to eat	3	
Other (WRITE IN)	10	
Don' t know	-	

QV8 **Can I ask which of these age ranges you fit into?**
READ OUT
SINGLE CODE ONLY

16-18	-	%
18-24	-	
25-34	21	
35-54	28	
55-64	34	
65+	17	

INTERVIEWER CODE

Male	69	%
Female	31	