

Dunbar Harbour Trust – In Street Survey

Base: 40 respondents who have visited Dunbar Harbour
Interviewing took place in street in Dunbar between 27 August and 11 September 2005

QR1 How often do you visit Dunbar Harbour? Would you say that you visit...

READ OUT OPTIONS
 SINGLE CODE ONLY

Have only visited it once	3	%
Less than once a year	23	
Annually (once a year)	8	
More than once a year but less than once a month	25	
Once a month	20	
More than once a month but less than once a week	10	
On a weekly basis	10	
Every day	5	
Don't know	-	

QR2 What would be your main reason for visiting Dunbar harbour again?

MULTICODE OK

To walk around and see the harbour	93	%
To see the castle	15	
To see the boats	40	
To see the fishermen	5	
To see the wildlife	28	
To see the vaults	5	
To see the battery	13	
To go line fishing	-	
To meet friends	8	
To visit the memorial/s	5	
Other (WRITE IN)	5	
Don't know	-	

QR3 **Who do you normally visit the harbour with?**
MULTICODE OK

On my own	43	%
With my partner/spouse	50	
With my child/ren	20	
With other family members	33	
With friend/s	8	
Don't know	-	

QR4 **I am now going to read out some statements that people have made about the harbour. As I read out each statement, please say whether you agree or disagree with it. Here is the first one...**

READ OUT FIRST STATEMENT THEN ASK

Do you agree or disagree? REPEAT FOR NEXT STATEMENT

	%	Agree	Neither agree nor disagree	Dis-agree	Don't know/ Not applicable
A					
		43	10	43	4
Dunbar harbour is very historical and nothing more should be done to it					
B					
		78	10	8	5
Restoration work is needed to improve the condition of the harbour, its walls and the castle					
C					
		98	3	-	-
I would recommend Dunbar harbour as a place to visit to friends and family					
D					
		68	15	15	3
I think that more could be done with the harbour to attract visitors and local residents					
E					
		35	23	5	38
I think more could be done to improve the harbour facilities for boats and mooring					
F					
		80	8	8	5
Investing in the harbour will help Dunbar to become an attractive tourist destination					
G					
		53	18	10	20
Investing in the harbour will bring more employment opportunities to the local community					

QR5 I am now going to read out the list of potential improvements and I would like you to tell me if you support or oppose each one. Firstly, the Dunbar Harbour Trust wish to...READ OUT FIRST STATEMENT THEN ASK Do you support or oppose? AND FOLLOW UP WITH Is that strongly support/oppose? REPEAT FOR NEXT STATEMENT

		%	Strongly Support	Support	Oppose	Strongly Oppose	Don't know/ not applicable
A	Provide more parking space for visitors		15	53	20	-	13
B	Provide more information on what is of historical interest and interesting to see		35	58	5	-	3
C	Offer trips to the Bass Rock and May Isle		50	45	8	-	5
D	Set up a fish stall to sell locally caught fish/shellfish		38	45	8	-	9
E	Provide toilet and shower facilities for sailors, fishermen and divers to use		50	38	5	-	8
F	Develop the Battery as a visitor pavilion with incorporated café, dive shop or chandlery and exhibition space (for history of Dunbar or local art)		32	38	15	5	10
G	Develop the Vaults as a visitor attraction		30	32	3	3	32
H	Develop the Castle as a visitor attraction		38	30	18	5	9
I	Improve the mooring and access facilities (e.g. provide more ladders, pontoons) for boats in the harbour		23	25	5	-	48
J	Provide a re-fuelling facility for boats and fishing boats		20	33	5	3	40
K	Develop the harbour as a 24/7 marina		15	35	23	3	25
L	Construct lock gates to keep water in the harbour		8	30	8	3	53

Thank you for your time so far, I would now like to quickly take down a few of your details for us to use for the analysis only.

QR6 **Where do you live?**

In Dunbar	58	%
Neighbouring village to Dunbar	20	
Elsewhere in East Lothian	3	
Elsewhere in Scotland	10	
Elsewhere in UK	10	
Outwith UK	-	
Refused	-	

QR7 **Can I ask which of these age ranges you fit into?**

READ OUT
SINGLE CODE ONLY

16-18	-	%
18-24	5	
25-34	5	
35-54	33	
55-64	20	
65+	38	

INTERVIEWER CODE

Male	55	%
Female	45	